

Mary Riley Styles Public Library Annual Report FY2017





Mary Riley Styles Public Library was honored as one of the top 259 libraries in the nation out of 7,409 libraries for the tenth year in a row by *Library Journal*. It is also one of only three in Virginia that received this award and is one of only a little over 100 libraries in the US that has won the award all ten years. The rating is determined by analyzing statistics that describe library service outputs, such as number of visits by patrons annually, circulation, public internet computer usage, program attendance, and electronic materials circulation.

► Setting Another Record

- We broke half a million in circulation of materials (501,827)!
- Over 36,000 adults, teens and children attended programs this year 35% increase over last year.

New Services

- We engaged a new Integrated Library System (ILS) **Apollo by Biblionix!** The system went live at the end of June 2017. For patrons this meant a new look to the catalog and for staff as well behind the scenes. The company is very responsive to the library's needs and continues to work with us to make improvements.
- The library continued to expand its **eMagazine collection, known as Zinio, by adding new titles.** Currently the collection has over 90 titles. For more information go to: **www.fallschurchva.gov/downloadable.**

Reaching Out

- We continue to break Summer Reading Program sign-up records with over 2,500 adults, teens, and children registered! The program lasted 8 weeks. Over the three month summer vacation, the library circulated 155,973 items!
- **Read & Roll Bookmobile**, a partnership with the Falls Church Police Department and Falls Church Public Schools, went into the community to provide free books and sign-up for summer reading and library cards.
- The library helped celebrate the Tinner Hill Blues Festival by hosting a magician for children.
- A successful **Food for Fines** campaign collected **1,019 items**, which were donated to the Falls Church Community Service Council, Inc. It was also helped this year with a donation from the Community Center's drive.

- Library staff marched in the Memorial Day Parade with its acclaimed Rolling Readers Precision Drill Team.
- Library staff provided **regular storytime at Kidstretch Preschool** during Summer of 2017 and continues to visit monthly.

► A Fond Farewell

• Mary McMahon, Library Director, retired August 1, 2017 after 18 years of service to the library, community, and the City of Falls Church. We wish her well in her new adventures!

► Statistical Information

| | FY16 | FY17 | Change |
|--|-------------|-------------|-----------|
| Items Borrowed | 465,687* | 501,827* | +7.7%* |
| Size of Collection | 148,636 | 150,508 | +1.26% |
| New Library Cards Issued | 3,220 | 3,601 | +11.8% |
| Registered Borrowers (TOTAL) | 27,413** | 27,540 | +.46% |
| City Residents | 10,472 | 10,840 | +3.5% |
| Non-City Residents | 16,941 | 16,700 | -1.4% |
| Library Visits by Patrons | 310,251* | 308,393* | 6%* |
| Web Site Visits | 566,877*** | 380,319*** | -32.9%*** |
| Reserves Placed by Patrons | 20,443 | 20,732† | +1.41% |
| Overdue Notices Sent (TOTAL) | | | |
| Overdue Notices by email | 53,956 | 57,771† | +7.0% |
| •Reminder Notices by email | 209,262 | 214,331† | +2.4% |
| Number of Programs | 738 | 970 | +31.4% |
| Program Attendance (TOTAL) | 27,087 | 36,598 | +35.1% |
| Questions Answered | 53,363• | 56,512 | +5.9% |
| Materials Cataloged | 13,174 | 14,058 | +6.7% |
| Volunteer Hours Donated | 3,159 | 3,048 | -3.5% |
| Revenue (TOTAL) | | | |
| ● City | \$1,849,297 | \$1,877,057 | +1.5% |
| ●State | \$141,028 | \$145,120 | +2.9% |
| Other (booksale/memorial) | \$48,394 | \$23,953 | -50.5% |

^{*}The library was open fewer days due to inclement weather (FY2016) and in FY2017 the change over to the new ILS.

[†]Transition to new ILS resulted in no statistics collected for June



► Library Board of Trustees

Bradley Gernand, *Chair*, Chester DeLong, *Vice Chair*, Don Camp, Stephanie Oppenheimer, Jeff Peterson, Edward Rose III, Terry Zawacki

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^{**}Removed more inactive borrowers than previous years.

^{***}Some website visit statistics were lost in FY15 when the City changed the software that calculated the visits, thus the dramatic increase for FY16 which counted an entire year.

[•]An error occurred in the collection of data so fewer questions were logged.













